

# 3rd NATIONAL LANDFILL & TRANSFER STATIONS CONFERENCE

Operating in a Carbon  
Constrained Environment

26 - 28 August 2009

Wrest Point

Hobart, Tasmania



## SPONSORSHIP PROSPECTUS

# SPONSORSHIP OPPORTUNITIES

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Following on from the very successful conferences in 2005 and 2007, the **3<sup>rd</sup> National Landfill and Transfer Station Conference** will be held in Hobart, Tasmania from 26 - 28 August 2009.

This year's conference theme "*operating in a carbon constrained environment*" has been adopted to focus transfer stations and landfill operations on the new challenges now facing our industry sector as we approach the introduction of emissions trading and the effects it will have on the waste management industry.

The conference will be held at Wrest Point in Hobart from 26 – 28 August 2009. Day 1 of the conference program will include site visits to landfills, transfer stations and other facilities in the Hobart area. Days 2 and 3 of the program will consist of keynote, technical and case study presentations. The conference will include a trade exhibition and we are also considering offering a choice of workshops on Day 1

Your sponsorship of the **3<sup>rd</sup> National Landfill and Transfer Station Conference** will send a clear message that you stand for a progressive and sustainable future for the industry and allow you to raise awareness of your products, services or programs. It will give you and your staff close personal access to people at all levels of State & Local Government, industry, recyclers, collectors, transporters, environmental consultancies etc. to build strong marketing, commercial and technical links.

**This is your opportunity to show the waste management, resource recovery and environment sector that your organization is a leading identity in the industry.**

Joe Duncan  
Conference Chair

**For further details please contact:**

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# SPONSORSHIP PACKAGES

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## Principal Sponsor

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### Entitlements:

- Company logo on front cover of Conference Promotional material
- Opportunity to nominate a representative to sit on the Conference Organising Committee
- 150 word profile "Our Sponsor" in Conference Proceedings
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment at Opening and Closing
- Logo on conference signage
- Website link from the conference website
- Promotional material in Conference Bags
- High profile Trade Exhibition stand
- Four (4) x 2-Day Registration packages
- Four (4) x Complimentary tickets to the Conference Dinner
- Four (4) x Complimentary tickets to the Welcome Reception

Cost: \$15,000 (plus GST)

## Government Sponsor

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### Entitlements:

- Company logo on front cover of Conference Promotional material
- Opportunity to nominate a representative to sit on the Conference Organising Committee
- 150 word profile "Our Sponsor" in Conference Proceedings
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment at Opening and Closing
- Logo on conference signage
- Website link from the conference website
- Promotional material in Conference Bags
- High profile Trade Exhibition stand
- Four (4) x 2-Day Registration packages
- Four (4) x Complimentary tickets to the Conference Dinner
- Four (4) x Complimentary tickets to the Welcome Reception

Cost: \$15,000 (plus GST)

## Gold Sponsor (Max 2 available)

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### Entitlements:

- Company logo on front cover of Conference Promotional material
- 100 word profile "Our Sponsor" in Conference Proceedings
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment at Opening and Closing
- Logo on conference signage
- Website link from the conference website
- Promotional material in Conference Bags
- High profile Trade Exhibition stand
- Two (2) x 2-Day Registration packages
- Two (2) x Complimentary tickets to the Conference Dinner
- Two (2) x Complimentary tickets to the Welcome Reception

Cost: \$10,000 (plus GST)

## Silver Sponsor (Max 2 available)

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### Entitlements:

- Logo in Conference Proceedings
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment at Opening and Closing
- Logo on conference signage
- Website link from the conference website
- Promotional material in Conference Bags
- High profile Trade Exhibition stand
- One (1) x 2-Day Registration packages
- One (1) x Complimentary tickets to the Conference Dinner
- One (1) x Complimentary tickets to the Welcome Reception

Cost: \$7,500 (plus GST)

## Bronze Sponsor (Max 2 available)

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### Entitlements:

- Logo in Conference Proceedings
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment at Opening and Closing
- Logo on conference signage
- Website link from the conference website
- Promotional material in Conference Bags

Plus choose either:

#### Option A

- Two (2) x 2-Day Registration packages

#### Option B

- High profile Trade Exhibition stand

Cost: \$5,000 (plus GST)

## Conference Dinner Sponsor (Thursday 27<sup>th</sup> August)

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A high profile sponsorship opportunity for your company. The Conference Dinner is a highlight for many delegates with 75% of delegates attending the dinner.

### Entitlements:

- Name and logo printed on Dinner tickets distributed to attendees
- Name and logo printed on Dinner Menus
- Mention as Sponsor by Master of Ceremonies
- Opportunity for a 5 minute speech during the evening
- Opportunity to place promotional material on tables
- Opportunity to place banners at the dinner venue (positioning to be confirmed by venue and Committee)
- Logo on conference signage
- Logo on selected promotional material including the conference program
- Promotional material in Conference Bags (electronic format)
- Ten (10) x Complimentary tickets to the Conference Dinner including a corporate table
- Three (3) x 2-Day Registration packages
- Three (3) x Complimentary tickets to the Welcome Reception

Cost: \$10,000 (plus GST)

## Welcome Reception Sponsor (Wednesday 26<sup>th</sup> August)

A high profile sponsorship opportunity for your company held at the conclusion of the Technical Tours.

### Entitlements:

- Verbal acknowledgment at Cocktail Function
- Opportunity to make a short address during the Function
- Banner displayed during Welcome Reception (to be supplied by sponsor)
- Logo on conference signage
- Logo in the conference program
- Promotional material in conference bags (electronic format)
- Six (6) x Complimentary tickets to the Welcome Reception
- Two (2) x Complimentary tickets to the Conference Dinner
- Two (2) x 2-Day Registration packages

Cost: \$7,000 (plus GST)

## Conference Bags Sponsor

A recycled paper bag will be presented to each delegate. Each bag will contain the Conference Program and promotional material.

### Entitlements:

- Your company name and logo will be displayed on the Bag
- Logo on conference signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Promotional material in Conference Bags (electronic format)
- Logo in the conference program

Plus choose either:

#### Option A

- Two (2) x 2-Day Registration packages

#### Option B

- High profile Trade Exhibition stand

Cost: \$5,000 (plus GST)

## Lunch Sponsor (x2)

Available for Thursday 27<sup>th</sup> August; or  
Friday 28<sup>th</sup> August

Please note these refreshments will be served in the Exhibition Area.

### Entitlements:

- Logo displayed (via PowerPoint) prior to the lunch sponsored
- Verbal acknowledgment prior to the lunch sponsored
- Logo on conference signage
- Logo in the conference program
- Promotional material in Conference Bags (electronic format)
- One (1) x 2-Day Registration package
- One (1) x Complimentary ticket to the Gala Dinner
- One (1) x Complimentary tickets to the Welcome Reception

Cost: \$4,000 (plus GST)

## Morning Tea Sponsor (x)

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Available for **Morning Tea: Thursday 27<sup>th</sup> August;**  
**Morning Tea: Friday 28<sup>th</sup> August;**

*Please note these refreshments will be served in the Exhibition Area.*

### Entitlements:

- Logo displayed (via PowerPoint) prior to the morning/afternoon tea sponsored
- Verbal acknowledgment prior to the morning/afternoon tea sponsored
- Logo on conference signage
- Promotional material in Conference Bags (electronic format)
- Logo in the conference program
- One (1) x 2-Day Registration package
- One (1) Complimentary tickets to the Conference Dinner
- One (1) Complimentary tickets to the Welcome Reception

**Cost: \$3,000 (plus GST)**

## Afternoon Tea Sponsor (x2)

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Available for **Afternoon Tea: Thursday 27<sup>th</sup> August;**  
**Afternoon Tea: Friday 28<sup>th</sup> August;**

*Please note these refreshments will be served in the Exhibition Area.*

### Entitlements:

- Logo displayed (via PowerPoint) prior to the morning/afternoon tea sponsored
- Verbal acknowledgment prior to the morning/afternoon tea sponsored
- Logo on conference signage
- Promotional material in Conference Bags (electronic format)
- Logo in the conference program
- One (1) x 2-Day Registration package

**Cost: \$1,500 (plus GST)**

## Technical Tour Sponsor

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**An opportunity exists for a company or industry association to sponsor tours of a number of industry or recycling or waste management facilities (including their own operations) for delegates. Promotional material may be given to delegates during the tour.**

### Entitlements:

- Logo on conference signage
- Opportunity to address delegates during tour (max 15 minutes)
- Promotional material in Conference Bags (electronic format)
- Logo in the conference program
- One (1) x 2-Day Registration package
- One (1) x Complimentary ticket to the sponsored Technical Tour
- One (1) x Complimentary ticket to the Welcome Reception

**Cost: \$3,000 (plus GST)**

**To confirm your sponsorship please contact:**

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